

DONNE DA SOGNO®
M A D E I N I T A L Y



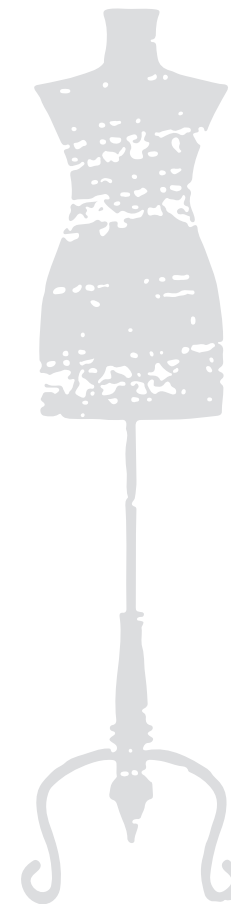
DONNE DA SOGNO®

RESEARCH EXPERIMENTATION TRADITION

CARPI VIA LAGO SANTO 36/38 ITALY: DONNE DA SOGNO is what comes about when you combine the innate elegance of someone like **Luciana Martinelli** with the business acumen of someone like **Tamara Gualandi**. The very name of Donne da Sogno tells you what inspires the team for its ongoing pursuit of what makes women feminine and beauty in all forms and shapes. The courage and the ability to evolve, every collection combining the almost severe rigueur of the classics with a unique sense of creativity, prove that the business is capable of standing the test of time, increasing its leadership in new and consolidated markets.

THE **PAST** SINCE 1994

The success of Luciana and Tamara is based on their professional approach, their decision to use handcrafted manufacturing techniques, guaranteeing unique garments, superior style and service, and their totally personal relationships with customers. This is the challenge faced, today and tomorrow. The owners, managers and every member of Donne da Sogno staff are fully aware of this and are driven by a shared sense of enthusiasm and dedication, feeling they are part of a team, and their love for all things beautiful.



DONNE DA SOGNO®



“DONNE DA SOGNO” **THE PRESENT**

Donne da Sogno stands at the cutting edge of the skills and expertise that form the foundations of Italian tradition and style. Its consolidated know-how plays a vital part in the business’ continuing growth, with a global level management team and a constantly expanding network of sales outlets in strategic locations.

The company’s development plans pinpointed 2014 as a year of major expansion, with an ambitious growth plan focused on new locations flanking traditional markets like Europe and Japan.

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THE**COLLECTIONS**

Rather than chasing after fashion trends, the company has a creative philosophy based on its own style and contemporary designs adding to the personality of whoever wears them. Rule number one: the fabric comes first. Each season starts with about 500 new ideas, gradually narrowed down to a selection of just 80 that will become the new collection. The variety of TOTAL LOOK styles are proof of the complexity and skill involved and the vision needed to create a balanced and harmonious set of items for each collection.

The “Donne da Sogno” style shown at several international fairs is a special alchemy of sartorial expertise, creativity and dynamism that result in garments of undisputed quality and style.



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PRODUCTION MADE IN ITALY

Donne da Sogno is based at Carpi, one of the leading areas in Italy for textiles-clothing manufacturing. The strengths of the area include its superior production capacity guaranteed by the availability of specialised small firms, their flexibility and ability to respond quickly to market demands.

Carpi is considered a little European capital of textiles and clothing **MADE IN ITALY**.

Donne da Sogno is part of a local manufacturing system that brings many benefits: professional skills and superior know-how on the doorstep and the support offered by a consolidated social fabric.

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Via Lago Santo, 36/38
41012 Carpi (MO) Italy
+39.059.688173
+39.059.686426

www.donnedasogno.it
info@donnedasogno.it